
Data Analyst Vacancy Announcement

Data is everywhere, especially in Digital Marketing Data is High Priority.

We are looking for a Data Analyst who will take responsibility for analyzing collected data, managing our master data set, developing reports, using data analysis tools to provide meaningful information and insights to help company make better-informed decisions, who will also make recommendations about the methods and ways in which a company obtains and analyses data to improve quality and the efficiency of data systems.

⚡ Your responsibilities:

- ▲ To develop and manage information to support company decision making
 - ▲ To develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
 - ▲ To identify data sources, collect data, source missing data
 - ▲ To organize data into usable formats
 - ▲ To analyze data to find answers to specific questions
 - ▲ To set data infrastructure
 - ▲ To develop, implement and maintain databases
 - ▲ To structure large data sets to find usable information and identify trends and patterns
 - ▲ To prepare reports and complex analyses for appropriate people
 - ▲ To manage and improve existing reporting systems
 - ▲ To interpret data, analyze results using statistical techniques and provide ongoing reports
 - ▲ To create visualizations of data by using dashboards, graphs, infographics and other methods
 - ▲ To analyze problems and determine root causes
 - ▲ To work closely with all departments and engineering team to develop strategy for long term data platform architecture
 - ▲ To provide quality assurance of imported data
- Establish KPIs to measure the effectiveness of business decisions

⚡ Our Requirements:

- ▲ Bachelor's degree in Mathematics, Computer Science, Information Technology, or related field
- ▲ 1+ years data analyst or related experience
- ▲ Strong mathematical and analytical skills
- ▲ Understanding of reporting & data visualization tools such as Business Objects, PowerBI and others will be an asset
- ▲ Experience with statistical software (e.g., Stata, SPSS) will be a plus

- ▲ Knowledge of Digital marketing analytics tools including Google 360, Google Analytics, Google Tag Manager and Adobe Marketing Suite
- ▲ Proficiency in statistics, data analysis, and research methods
- ▲ Demonstrated knowledge and skill in word processing, spreadsheet, and database PC applications
- ▲ Knowledge of data gathering, cleaning and transforming techniques
- ▲ Ability to carry out data quality control, validation and linkage
- ▲ High-level experience in methodologies and processes for managing large scale databases
- ▲ Strong attention to detail
- ▲ Fluency in English

If you think this opening is just for you and you meet the main requirements, please send your CV in English to iamin@tcf.team with “Data Analyst” in the subject line.

Location: Yerevan, Armenia

Application deadline: March 03, 2021

We appreciate all applications, however only shortlisted candidates will be contacted for interviews. In case you have questions, we would be happy to answer them via phone: 044-44-10-50, 044-44-10-60 or e-mail: iamin@tcf.team.

About us: At [TCE](#), we are building the strongest product development ecosystem that enables creators to turn ideas into successful global brands.

At the center of our ecosystem is The Crowdfunding Formula, an award-winning digital marketing agency that launches million-dollar crowdfunding campaigns. Together with our international partners, we raise more funds and awareness than 99.9% of our competition.

Our other projects include a software suite of unique marketing tools, a tech-based media company, a learning platform, and unique social platforms that allow us to engage communities of over 100,000 people on a weekly basis.

Our team of champion-minded marketers and engineers are individually driven to become world-class experts, redefining the possibilities within their fields. By facing daily challenges against tough international competition, learning in a fast-paced environment and analyzing the results of their failures and successes, every day at TCF we have a bigger impact than the last.

You can find more details about our company by visit our website:

www.thecrowdfundingformula.com