



CALL FOR PAPERS

Dear Colleagues,

*We kindly invite you to participate in the international conference themed “**The ESG Agenda in the Context of Geopolitical and Economic Changes**”, scheduled to take place at Armenian State University of Economics on December 12-13, 2023.*

CONFERENCE OBJECTIVE AND ACADEMIC FOCUS

The third decade of the 21st century is marked by significant changes in geopolitics and economy. These changes mainly revolve around the emergence of a progressive society that recognizes the importance of ESG principles and actively supports them.

ESG embodies a decision-making framework that systematically incorporates environmental (E), social (S), and corporate governance (G) factors. The essence of the ESG agenda is to promote the widespread adoption of management approaches that foster sustainable development, including the systematic pursuit of the 17 UN Sustainable Development Goals (SDGs). This ensures a harmonious balance between social responsibility, environmental stewardship, and economic efficiency.

The UN Sustainable Development Initiative “Decade of Action” has gained unprecedented momentum, receiving a global response from diverse social groups. On the one hand, responsible consumption within sustainable societies

fosters the proliferation of the ESG agenda in the business world, while on the other, the expansion of this agenda gains substantial support in the conditions of accelerating scientific and technological progress.

Hence, amidst the ongoing geopolitical and economic transformations, the ESG agenda serves as a powerful catalyst for socio-economic development, uniting the technologies and the potential of the society, government, and the economy towards the pursuit of sustainable development in alignment with ESG principles. Sustainable development encompasses enhancements in environmental conditions, increased quality of life and living standards, accelerated economic growth with reduced environmental impact, and the reduction of technological and socio-economic inequalities, among other reforms. These principles are comprehensively outlined in the 17 Sustainable Development Goals of the United Nations.

To adapt the ESG agenda to the evolving geopolitical and economic changes, as well as provide scientifically grounded and comprehensive recommendations, fostering practical solutions for sustainable development, the Sustainable Development and Technological Leadership Consortium, along with the Institute of Scientific Communications (INK) and the Armenian State University of Economics, cordially invite you to participate in the international conference titled “The ESG Agenda in the Context of Geopolitical and Economic Changes”. The conference is scheduled for December 12-13, 2023, at Armenian State University of Economics (ASUE,) Yerevan.

The conference's primary objective is to examine the ESG agenda within the context of evolving geopolitical and economic dynamics, discerning its distinctive characteristics in the current third decade of the 21st century, and to provide scientific and methodological support to adapt to modern conditions. The conference's interdisciplinary approach guarantees expansive coverage and thorough exploration of the ESG agenda within the framework of geopolitical and economic changes. It encompasses viewpoints from various disciplines, including philosophy, sociology, cultural studies, education, law, information technology, economics, and management.

We extend an invitation to all those who share an interest in the ESG agenda, whether as speakers, attendees, or panelists: university professors, PhD students, graduate and

undergraduate students, government officials, representatives from local self-governance, and experts from the business community. The official language of the conference is English.

You can participate by

- presenting your report online,
- presenting in person at the conference,
- attending as a listener with the opportunity to engage in discussions on the conference materials.

We welcome all interested individuals to participate in the conference across the following directions:

1. The Philosophy of ESG in the Context of Geopolitical and Economic Changes
2. ESG as a Mechanism for Reducing Social Inequality and Harmonizing Multicultural Society.
3. The Development of ESG Institutions in the Context of Geopolitical and Economic Changes.
4. State and Municipal Government Support for the Dissemination of ESG Principles in the Social and Business Sphere
5. ESG Partnership in the Eurasian Economic Union for Sustainable Development.
6. Adapting ESG Management in the Business Sector
7. Challenges in Higher Education and ESG Human Resource Management.
8. ESG Financing and Sustainable (Responsible) Investing.
9. Integration of ESG Principles into the Market Economic System Amidst Geopolitical and Economic Changes.
10. Advancing the Integration of the ESG Agenda: Clusters, Technology Parks, Innovation Networks, Special Economic Zones, Public-Private Collaboration, and University-Business Partnerships.
11. Fostering ESG Innovation through Digital Technologies:

All submitted and presented articles, subject to double review and approval by two expert reviewers, will be featured in the conference proceedings with an international standard ISBN. Additionally, they will be included in an international scientific publication, indexed within the Scopus scientometric database.

ORGANIZERS AND PARTNERS

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Institute of Scientific Communications (INK, Russia)

Sustainable Development and Technological Leadership Consortium (Russia)

International Scientific Committee

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Deadlines

Application Submission (Registration): December 1, 2023.

Article Submission: December 8, 2023.

Participation Requirements for the Conference

1. Register by filling out an application for participation in the conference.
2. Prepare an article following the guidelines of international Springer publishing houses (see Appendix 1) a sample of a scientific article (see Appendix 2).
3. Ensure that articles demonstrate a substantial level of originality (minimum 85%).
4. Submit complete information on authors (see Appendix 3).

To submit an application, please register at the provided [Application](#) address, and articles should be submitted via this email: ConferenceESG2023@gmail.com

The publication fee for each article is 30,000 RF rubles. Payment should be made only after receiving notification of the article's acceptance for publication. The payment process will be initiated based on the agreement and invoice provided by the review department of the Institute of Scientific Communications (INK).

Requirements for the Article

The article submitted for the conference must adhere to the specified originality criteria, and neither the entire article nor its individual sections should have been previously published. Furthermore, any article presented at the conference and confirmed for publication should not be published elsewhere in the future.

The publishing house maintains a strict anti-plagiarism policy, employing both basic plagiarism detection tools and expert reviews during the evaluation process. All submitted articles are checked by an electronic plagiarism detection system before they are sent to the publisher. Articles that do not meet the specified level of originality are not eligible for publication and may be excluded from the publication process at any stage.

Articles should be submitted in MS Word format and sent to ConferenceESG2023@gmail.com email address. The editorial board retains the right to edit articles and implement necessary modifications, yet these changes are subject to prior agreement with the authors before publication. If you have any inquiries, please don't hesitate to reach out to the Review Department of the Institute of Scientific Communications (INK) at iscvolga@yandex.ru or the Science Department of Armenian State University of Economics at science@asue.am or by calling 010-593-426.

General Requirements

The article must be composed in proficient English. Either British or American versions are accepted, but they should not be combined within the same article.

The Scope and Structure of the Article

The volume of the article is up to 15 pages.

Main font: Times New Roman - 14.

Space between paragraphs: 0.

Line spacing: 1:5.

The new paragraph: 1.25 cm.

First level heading: TNR-14, bold.

Example: **1. First level header.**

Second level heading: TNR-14, italics.

Example: *1.1. Second level header.*

Third Level heading: TNR-14.

Example: 1.1.1. Third level header.

Text Structure

- Title page
- Abstract
- Keywords
- JEL classification codes
- Introduction
- Methodology
- Results
- Conclusions/recommendations
- References

The title page should include:

- 1) the title of the article, the names of the authors, the educational institution and the data of the author,
- 2) the name and e-mail address of the corresponding author, the address,
- (3) a summary;
- (4) 5-7 keywords,
- (5) at least 1 JEL code (possibly several).

(1) *The Title* should be concise and descriptive. Search engines frequently rely on the article title, so it should not exceed 12 words and should avoid abbreviations and unnecessary words.

(2) Names of Authors

The preferred format for indicating the author's full name is: First Name (in full), Middle Initial (patronymic), Last Name (in full). This format minimizes errors in author identification. Please include all academic titles and degrees.

Additionally, it is essential to specify the institution where the research was conducted, along with details about its funding sources, including any grants received. If the authors conducted their research at multiple institutions, only the two most significant ones should be mentioned, with “etc” as appropriate. If an author is not affiliated with any institution, their place of residence should be indicated.

Authors should be cited according to their individual contributions to the study.

For the purpose of correspondence, it is necessary to specify the full postal address of the contact person.

(3) The abstract (150-250 words) should contain the purpose of the work, methodology, results and conclusions/recommendations.

(4) Keywords (3-7) in alphabetical order, without prepositions and conjunctions, only popular abbreviations (GDP, UN, EU, etc.) are allowed.

Use footnotes only in extreme cases (explanations at the end of the article).

(5) JEL classification codes

The content of the classifier can be found at the following link:

<http://www.aeaweb.org/jel/guide/jel.php>

Formulas should be typed using the same font as the main text and should be numbered at the center along the right edge of the page.

Tables should be numbered according to their sequence in the text, with the possibility of editing. The title of the table appears above, the description below the table.

Avoid vertical borders. Make sure that the data in the table do not duplicate the results described in the article. The size of the table can be made according to the width of the page.

Images should be numbered sequentially for easy editing, and their titles and descriptions should be positioned below the image. Image resolution should be a minimum of 300 DPI, and resizing to fit the page width is permissible.

Citations

References are given in parentheses in the text. the last name of the author and the year of publication of the work are indicated; For example: (Adams, 2006) or (Adams and Brown, 2006) or (Adams et al., 2006).

– In case of two authors: Research by Wegener and Petty (1994) supports... (Wegener & Petty, 1994):

– In case of 3-5 authors: (Kernis, Cornell, Sun, Berry, & Harlow, 1993):

– In case of 6 and more authors: Harris et al. (2001) argued... (Harris et al., 2001):

– When citing an electronic source, the full URL of the article, the author's name, the title of the article, and the year of publication must be cited.

The list of references should be provided at the end of the article and should include a minimum of 10 sources, each numbered sequentially while maintaining alphabetical order.

An example of Reference List.

Books e.g. Harrow, R. (2005), No Place to Hide, Simon & Schuster, New York, NY.

Book Chapter e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp. 15-20.

Journal e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", Journal of Consumer Marketing, Vol. 22 No. 2, pp. 72-80.

Conference Materials e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007, Springer-Verlag, Vienna, pp. 12-32.

Articles e.g. Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

Entries from the Encyclopedia e.g. Encyclopaedia Britannica (1926) "Psychology of culture contact", Vol. 1, 13th ed., Encyclopaedia Britannica, London and New York, NY, pp. 765-71.

Sample Paper**TRAINING OF ACCOUNTING SPECIALISTS ACCORDING TO INTERNATIONAL STANDARDS****Hayk G. Mnacakanyan¹, Alvard G. Sargsyan², Anna A. Ayvazyan³****Annotation:****Key words: ...****JEL Classification Codes: K20, M19, M42****Introduction:**

...

The aim of article is ...

The main issues of the work are...

The subject of research are...

Methods...**Results.....****Conclusions...****Literature:**

1. *Articles:* Astafeva, O.V., Astafyev, E.V., Khalikova, E.A., Leybert, T.B., Osipova, I.A. (2020). XBRL Reporting in the Conditions of Digital Business Transformation. Lecture Notes in Networks and Systems, 84, p. 373-381.
2. *Chapter in the book:* Vanchukhina, L.I., Leybert, T.B., Khalikova, E.A., Rudneva, Y.R., Rogacheva, A.M. (2019). Industry 4.0 and closed-loop economy in the context of solving the global problems of modern times. In Vanchukhina L.I. (Ed.). Studies in Systems, Decision and Control. Cham. Швейцария. Springer International Publishing. 169. p. 31-53. DOI: 10.1007/978-3-319-94310-7_4.
3. *Internet source:* URL: <http://kremlin.ru/acts/bank/41921> (data: 30.07.2020).

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