



**2016-2017 International Master of Business Administration  
(IMBA)**

**Emerging Markets Institute (EMI)  
Beijing Normal University**

**March 2016**

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## **Part I. Program Description**

### **A. Basic Information**

#### **1. Introduction**

The Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, 1,695 students from developing countries have attended these programs, until now, except for those who are in the middle of their studies, 835 of them have graduated and obtained master degrees. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

The International Master of Business Administration (IMBA) program is a one-year English program offered by the Emerging Markets Institute (EMI) of Beijing Normal University (BNU). This program is specially designed for senior government officials from developing countries, sponsored by the Ministry of Commerce of the People's Republic of China. The aims of this program are:

- to enhance their abilities of economic management and analysis;
- to deepen their understanding of the international economic system, especially economic policies and development models for emerging markets; and
- to improve economic cooperation between China and developing countries.

As for the positive effects and good results brought by this program in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrolment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

#### **2. Prospective students**

Our prospective students should be director level government officials, researchers, or persons holding equivalent level of responsibilities in other public institutions. Applicants must be fluent in

the English language in order to complete the programme. Applicants from non-English speaking countries should provide evidence of English proficiency.

### 3. Program objectives

The main objective of the IMBA program is to address the need for economic reform, restructuring and development in developing countries by,

- (1) Training senior officials in business administration and economic policy analysis;
- (2) Promoting economic development and cooperation in trade and investment among developing countries; and
- (3) Enhancing the students' understanding of China and its economic development and promoting economic cooperation between China and developing countries.

### 4. Admission plan

In 2016, the IMBA program will admit 25 students (director level or above government officials, or other high level managers) from various developing countries. All courses are taught in English. This is a one-year full-day programme, and students are expected to complete the study in one year.

### 5. Financial package

The programme is financed by the foreign aid funding from the Ministry of Commerce of the People's Republic, which covers the teaching and management costs of the universities, and provide assistance to the students' living expenses. Teaching-related costs includes tuition fees, book costs, research and field survey fees, and supervision fees for thesis; living expenses include accommodation, living expenses, one-time settlement allowance, and medical insurance for comprehensive medical coverage. Among these, the settlement allowance is 3000 RMB and will be given to the students in lump-sum; living expenses (36000 RMB per person per year for Master students, 42,000 yuan per person per year for PhD students) will be given to the students in several instalments by the institution. Other fees are managed by the Ministry of Commerce or the institution, and will not be distributed to the students.

## B. Institution Information

### 1. Beijing Normal University

Beijing Normal University is one of China's top research universities. The main campus is located in the centre of Beijing, with easy public transportation access. The school currently has nearly 23,900 full-time students, including 9,900 undergraduates, 12,400 graduates and 1,500 long-term international students. The campus has 1 education faculty, 26 schools and colleges, 2 departments and 43 research institutes (centres). The library boasts over 4.4 million volumes and some 26,000 GB of digital resources, with 2,200 GB e-books.

The comprehensive disciplinary strength of Beijing Normal University puts the school at the forefront of the nation's advanced teaching institutions. In 2002, BNU was one of the top six universities with independent examination and approval authority for undergraduate majors. The university offers 58 different undergraduate majors, 166 Master's degree programs, 111 Doctoral degree programs, 25 different rotating post-doctoral posts, and 24 and 36 Doctoral and Master's degree programs for first-level disciplines. At present, there are 5 first-level disciplines, 11

second-level disciplines accorded national key discipline status, and 2 second-level disciplines accorded national key (fostering) discipline status. Moreover, there are 5 first-level disciplines accorded key discipline status by Beijing Municipality, 9 second-level key disciplines of Beijing Municipality, and 1 interdisciplinary program accorded key discipline status by Beijing Municipality. These programs cover 12 disciplinary categories, excluding military science, and comprise a comprehensive discipline structure. According to the 2012 assessment results (the 3rd time) for first-level disciplines issued by the Academic Degree Center of the Ministry of Education, the 5 first-level disciplines – namely, Education, Psychology, Chinese History, Geography and Ecology – ranked first. The 3 first-level disciplines, namely, Chinese Language and Literature, Theatre, Film and Television and System Science – ranked second. There are 10 first-level disciplines in the top 5; 17 in the top 10; and 24 in the top 20 in China. As per the 2012 World University Rankings released by QS, BNU ranks 252, up by 48 from 2011 and it is number 8 among universities on mainland China.

Beijing Normal University promotes broad international cooperation and exchange, having signed cooperative agreements with nearly three hundred universities and research institutes from more than thirty nations and regions. BNU also exchange students through cooperative programs with over fifty universities from the United States, the UK, Japan, South Korea and Canada. Moreover, BNU has co-founded 8 Confucius Institutes, with the University of Manchester (UK), San Francisco State University (US), the University of Oklahoma (US), Dawson University (Canada), Sherbrooke University (Canada), Aalborg University, Denmark, University of Macerata, (Italy) and the College of William and Mary (US). Long-term and short-term international students from over 100 countries and regions are studying at BNU, with 1,500 autumn-registered long-term international students, of whom 70.1% are pursuing academic degrees.

## 2. Emerging Markets Institute

Emerging markets are economies in Asia, Africa, Latin America and Eastern Europe that have had rapid economic growth and industrialisation. As emerging markets countries rose as a group, they are exerting ever-increasing influence on the world's economy, politics, and culture. China, as the most populous emerging market country and as one with the largest economic output, is developing stronger ties with other emerging market countries and developing countries. China is increasingly dependent on these other countries in trade, investment, policy coordination, and cultural exchanges. In view of this, Beijing Normal University established Emerging Markets Institute on December 5th, 2011, to study the influence of emerging markets' rise on the world, to conduct research on economic cooperation between China and emerging markets, and to promote sustainable development in all emerging market economies, including China.

Emerging Markets Institute is a think tank in essence, and it is committed to the ideal of a new world-class think tank. Since its establishment, the Institute has actively participated in various events related to emerging markets, has published many related articles and books, and trained high-level talents in economic management for emerging market government departments.

Emerging Markets Institute has directly taken part in various seminars in the Emerging Markets Global Forum, the Emerging Markets Africa Forum, and the Emerging Markets Eurasia Forum. The

Institute has voiced its views on various issues, including how to upgrade the model of China-Africa economic cooperation, how to build the Silk-Road Economic Belt, how to establish a new framework for China-Latin America economic cooperation, and how to make China and ASEAN economies both prosperous. Such views have been taken seriously by the world academic circle.

The Institute has invited academics and experts to give more than 20 speeches and seminars in Beijing Normal University on China's cooperation with emerging market economies; these academics and experts came from United Nation's ECLAC, Asian Development Bank, Latin American Development (CAF), Emerging Markets Forum, Harvard University, Johns Hopkins University, and so on. The research work on the new framework of China-Latin America economic cooperation and China's new urbanisation has been well received and widely acclaimed.

Starting from 2014, Emerging Markets Institute set up the master's programme in developing countries, training economic management professional from developing countries in Asia, Africa, and Latin America. The programme has won praises from the students. In order to ensure the high quality of teaching in our IMBA programme, EMI of BNU has selected a group of professors with rich teaching and research experience to provide high-quality instruction. They have studied and taught at world-class universities, such as Harvard University (US), the University of Chicago (US), the University of Cambridge (UK), Warwick Business School (UK), Australian National University (Australia), the University of Cologne (Germany) and Tilburg University (the Netherlands). In addition, some of the teachers have worked in international organisations such as the World Bank, Asian Development Bank and the IMF.

### 3. Living conditions and accommodation

Beijing Normal University has five hostels for international students, with a total area of 50,000 m<sup>2</sup>. All the rooms in Beijing Normal University are equipped with beds, bedding, desk, bookshelf, chair, lamp, telephone, refrigerator, safe box, air conditioner, electric kettle, and wardrobe. Hot water is provided the whole day and rooms are cleaned daily. The hostels have classrooms, seminar rooms, pantries, self-service laundry rooms, ATMs, internet access, shops, tourist information centres, fitness centres, and cafeterias. Apart from serving international students from more than 90 countries, the hostels are also able to host conferences, group visitors, and other temporary lodging requests.

### C. Teaching

#### 1. Courses

The IMBA students must obtain 31 credits and a master's thesis in one year; all courses are required courses.

Course Type	Course	Hours	Credit	Semester	Professors

Academic Education Programs Sponsored by Ministry of Commerce PRC

Foundation Courses	Managerial Economics	54	3	Autumn	TU Qin PAN Qingzhong
	Development Finance	54	3	Autumn	QIU Jianying Pompeo Della Posta
	Thesis Design and Writing	36	2	Autumn	HU Biliang
	Emerging Markets Economies (Economy of Asia; Economy of Africa;	54	3	Autumn	Rajat Nag Claudio Loser LI Anshan LIU Haifang
	Basic Chinese	36	4	Autumn	LI Na
	Managerial Statistics	54	3	Autumn	PAN Haoran
Specialised Courses	Chinese Economy	54	3	Spring	HU Biliang CHEN Mo
	Social and Economic Survey in China	54	3	Spring	HU Biliang TU Qin CHEN Chunlai
	Political Economy of Transition in China	36	2	Spring	CarstenHerrman-Pillath
	WTO-FDI and China	36	2	Spring	CHEN Chunlai
General Required Course	Chinese Politics and Development	54	3	Autumn	WANG Xinsong
Required	Thesis	--	--	Spring	
Total Credits			31		

Note: The actual professor teaching the course may change, and please check the arrangement given at the beginning of the semester.

## 2. Teaching methods

All courses are taught in English. Teaching will consist of classroom lectures, group discussions, case studies and field surveys, among other methods.

All students should attend at least two field surveys, visiting one relatively developed and one relatively less developed region in China. Students are expected to study the condition of the local governments, firms, banks, and rural development, summarise the lessons, and write two reports linking the lessons to the students' home country. The score of these reports are counted towards the grades of the Social and Economic Survey in China course.

## 3. Semesters

Fall Semester: Registration on September 4, 2016;

Spring Semester: Registration on February 27, 2017.

The students are expected to graduate in mid-July.

## 4. Master's Thesis

(1) Thesis requirement

Each student should write a thesis based on the course materials, with reference to specific problems in economic management. The thesis may be an academic research paper, a high quality case study or policy analysis. Students are encouraged to write about issues in their home countries. The content of the thesis should demonstrate an ability to apply economic theories, methods and techniques to solve practical problems. The Emerging Markets Institute (EMI) will assign teachers to supervise thesis preparation based on the topic. The thesis must be written in English, with a word count of 20,000-25,000, and must be theoretically sound, fluent, well structured and well-argued, and with sufficient and accurate data.

(2) Thesis defence

The defence will be conducted in English and must be done while the student is in China.

5. Degree-granting

When a student has completed 31 credits with passing grades and passes the thesis defence, the student is allowed to graduate and Beijing Normal University will grant the student a graduation diploma; for those who fulfil the degree requirement, a master's degree will be granted.

**Part II. How to apply**

A. Application Requirements

Applicants should:

- (1) Be in compliance with the laws and regulations of the People's Republic of China (PRC) and the rules of Beijing Normal University, and show proper respect for Chinese customs;
- (2) Be of non-Chinese nationality, holding a valid foreign passport;
- (3) Hold a Bachelor's degree or above, and be under the age of 45;
- (4) Have a TOEFL score above 560 (paper-based) or 220 (computer-based), or a new TOEFL score higher than 85, or IELTS higher than 6.0, or other valid English language ability certificates. Native English speakers, or holders of Bachelor's degrees from institutions where the language of instruction is solely in English, do not need to provide English test scores;
- (5) Be professionals or managers from academic or research institutes, NGO, media and related sectors. Priority will be given to applicants with leadership experience;
- (6) Be government officials with rank of division chief, department directors, or senior level-managers or equivalent or higher rank;
- (7) Be healthy, capable of studying, and not carrying diseases which are classified as "prohibited entry into China" under Chinese laws and regulations; and
- (8) Recommended by the Chinese Embassies in their countries.

B. Application Procedures

1. Fill in the electronic version of Application Form of International Master of Business Administration (IMBA): print it out and sign your name and the date on it. Scan the signed version.

2. Scholarship Application

Please visit the online application system of Chinese Scholarship Council at <http://laihua.csc.edu.cn>, and register for an account. After logging in, select "Chinese Government Scholarship" in the



dropdown list, and fill in all the required information, including institution, major, and personal information, and a 201 form will be generated. Print out the form, sign, and keep the form for visa application.

Please note that the institution code of Beijing Normal University is 10027, the Discipline is “Management”, and the Major is “Business Administration”.

### 3. Application Materials required

Please prepare all of the following materials for application.

- (1) Work recommendation. A recommendation letter from the application’s current employing institution, giving basic information about the application, and stating that it is recommending the applicant to study in China.
- (2) Academic recommendation. A recommendation letter from an associate professor or above, giving the applicant’s academic background, major, past performance, and research ability.
- (3) Copies of past degrees and diploma.
- (4) A copy of official transcript for the ultimate degree.
- (5) Resume. Personal information, academic and work experience after high school.
- (6) Personal statement. Reasons that you want to study in China in your proposed field and you goals.
- (7) Research proposal. State your study and research plans in China.
- (8) Copy of valid passport. A photocopy of your passport, bearing the photo page, with your name and passport number clearly printed. Please do not use diplomatic or service passports for your application.
- (9) Copy of proofs of English proficiency. For non-English speaking countries only, should show results of your TOEFL or IELTS.
- (10) 2 recent 2-inch photos, taken in the last 3 months, with no hats and against a white background.
- (11) Physical examination. Must be examined in the recent month. Results must indicate that you do not carry infectious diseases, have no disabilities that will affect your studies, or have other diseases that the Chinese government will forbid your entry.

### 4. Submit your application

- (1) Submit all application materials listed in steps 1, 2, and 3 as well as scanned electronic versions to the Commercial Section of the Chinese Embassy in your country.
- (2) Submit in writing a formal request to the Commercial Section of the Chinese Embassy, asking for a recommendation. In your recommendation, please state whether you are willing to accept a transfer to another university studying in the same or a similar programme, if your preferred university has no more space. List any other special concerns in your request if you have any.

#### Important notes:

- (1) All submitted application materials must be written or printed in English or Chinese. If any of the documents are written in a language other than English or Chinese, you must provide notarised copies, translate into English or Chinese.
- (2) For your diploma, degree, transcript, and proof of English sufficiency, you should submit the original as well as copies for the staff at the Commercial Section of the Chinese Embassy to verify.

- (3) After the Commercial Section of the Chinese Embassy has reviewed all paper documents (originals and copies), please ask the Embassy for them and keep them in good conditions. If you are admitted, please bring all copies to China and give them to a relevant department in your Chinese university to file.

#### C. Deadline

The deadline for submitting all application materials is May 31, 2016. No late application will be processed.

### **PART III Notes**

#### A. Contact Information

Contact at Beijing Normal University:

LI Pengpeng

Phone: +86-10-58804258

Fax: +86-10-58804258

E-mail: [emi@bnu.edu.cn](mailto:emi@bnu.edu.cn)

Website: <http://emi.bnu.edu.cn>

Mailing Address:

Room 209, JingShi Building

Beijing Normal University

No 19, XinJieKouWai Street

Beijing, China 100875

#### B. Other Information

1. No application material will be returned regardless of the application result.
2. The Chinese government will give no explanations will be given for the application results.
3. No financial support will be given for the student's spouse or children to visit the student while he/she is studying in China.
4. Information on procedures and requirements about visa application will be given in the admission package.

Appendix I

**北京师范大学发展中国家工商管理硕士项目申请表**  
**Application Form of International Master of Business Administration**  
**Beijing Normal University**

- 请用英文填写此表/Please complete the form in English.
- 请填好此表后，打印并签上名字和日期/Please fill the form, then print it out and sign on it.

**1. 基本情况/Personal Information**

姓名 Name	护照用名 Passport Name	姓/Family Name:		照 片 Photo
		名/Given Name:		
	中文姓名 Chinese Name:			
性别/Gender:		国籍/Nationality:	已婚/Married: <input type="checkbox"/> 未婚/Single: <input type="checkbox"/>	
护照号码/Passport No.:				
有效期至/Valid Until _____年/ Yr. ___月/ Mon.日/ Day				
出生日期 _____年____月____日 Date of Birth: Yr. Mon. Day			出生地国家城市 Place of Birth: Country City	
宗教信仰/Religion:			母语/Native Language:	
目前工作情况/ Current Employment	所在机构/ Employer:		地点/Location:	
	职业/Occupation:		职务/Position:	
电话/Tel:	传真/Fax:	电子邮箱/E-mail:		
永久通信住址 /Permanent Address:				

**2. 教育背景/Educational Background(from tertiary education)**

**2.1 Highest Diploma**

Name of School		School Location	
Major/Subject		Degree Obtained	
Years Attended(from/to)		Teaching Language	

**2.2 Other Diploma, if applicable**

Name of School		School Location	
Major/Subject		Degree Obtained	

Academic Education Programs Sponsored by Ministry of Commerce PRC

Years Attended(from/to)		Teaching Language	
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2.3 Other Diploma, if applicable

Name of School		School Location	
Major/Subject		Degree Obtained	
Years Attended(from/to)		Teaching Language	

**3. 工作经历/Employment Record**

所在机构 Employer	起止日期 Time (from/to)	从事工作 Work Engaged	职务 Position Held

**4. 语言能力/Language Proficiency**

4.1 英语/English: 很好/Excellent  好/Good  较好/Fair  差/Poor  不会/None

4.2 我的英语水平可以用英语学习 /I can be taught in English: 是/Yes  否/No

4.3 可提供的证明英文水平的材料: Documents which can show your English level:

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**5. 亲属情况/Family Members**

姓名/Name	年龄 /Age	职业/ Occupation	联系电话/Tel	电子邮箱/E-mail
配偶 Spouse				
父亲 Father				
母亲 Mother				

**6. 曾发表的作品和论文/Publications and Thesis**



◆申请人在递送本申请表的同时，请提交以下材料/ **Please submit the following documents with the application form:**

- (1) 照片：两张本人近期护照照片，其中一张粘贴于申请表/Two recent photos of passport size. One photo should be stuck on the application form.
- (2) 体检表：近 1 个月的体检结果，证明申请人非患有严重传染病或影响所学专业的残疾或其他中国政府不允许入境的其他疾 /Physical examination. Must be examined in the recent month. Results must indicate that you do not carry infectious diseases, have no disabilities that will affect your studies, or have other diseases that the Chinese government will forbid your entry.
- (3) 最后学历证明（经公证的复印件）/A formal degree certificate of your highest education (notarized photocopy)
- (4) 学习成绩单（原件或经公证的复印件）/ Academic transcript of your highest education (original or notarized photocopy)
- (5) 个人陈述（英文）/ Personal statement (in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intensions, etc.)
- (6) 个人简历（英文）/ CV (in English)
- (7) 两封推荐信（英文或中文原件）/Two letters of recommendation(original in English or in Chinese)
- (8) 护照复印件/One photocopy of your passport
- (9) 英语水平考试成绩单复印件（母语、官方语言和大学授课语言皆非英语的申请人需提供英语水平证明材料，包括托福或雅思考试成绩；GRE 考试成绩亦可）/ Photocopies of English language proficiency test results (For applicants whose native language, official language and instruction media of tertiary education are not English, evidence of English proficiency must be demonstrated by a minimum TOEFL or IELTS test score; a GRE score is desirable but not required.)

注：上述申请材料需提交英文或中文原件，或经公证的英文或中文译文。

**The documents provided should be the original documents in English or in Chinese; otherwise notarized translations in English or in Chinese are required.**

无论申请人是否被录取，上述申请材料恕不退还。

**All the application materials will not be returned whether the applicant is accepted or not.**

◆申请人保证/I hereby affirm that

(1) 上述各项中所提供的情况和材料是真实无误的; /All the information and materials I provided above are true and correct;

(2) 在校学习期间遵守中国的法律法规和学校的规章制度, 不从事任何危害中国社会的、与本人来华学习身份不符合的活动。 / I shall abide by Chinese laws, decrees and rules, regulations of university, and will not participate in any activity in China which is deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

**申请人签字/Signature:**

**日期/Date:** \_\_\_\_\_

(无申请人签名, 申请无效/ The application is invalid without the applicant's signature.)

Appendix II: Beijing Normal University's Emerging Markets Institute's International Master's Programme in Business Administration Courses:

1. *Development Finance*. The content of the course mainly includes two aspects: one, the course will teach theories about finance and development, the role of finance in economic development, to help students understand how to establish an effective financial system and financial policies to maximise economic growth, and how to use of financial resources for sustainable financial and economic development; two, it will teach how to finance development-related projects, such as financing infrastructure construction, agriculture and rural development, industrialisation, urbanisation, environmental protection, and health care, in order to promote sustainable development sustainable.
2. *Managerial Economics*. This course introduces students to the classical theories in management and economics, helping them understand the knowledge and the ways of thinking of economists, get students to see how national economies operate, how economic policies matter, and how firms make production and sale decisions from an economist's perspective. This course is divided into a micro and a macro part. Microeconomics focuses on individual economic units (producers, consumers, markets) to study their economic activities such as production, consumption, and cooperation; while macroeconomics uses concepts such as national income, total investment and consumption, to analyse the rules of economies, and to study macro issues and policies such as economic growth, unemployment, inflation, fiscal and monetary policies.
3. *Management Statistics*. This course teaches basic knowledge of statistics, including data description, data collection and sampling, probability theory and probability distributions, statistical estimation, hypothesis testing, statistical inference, analysis of variance, correlation analysis, regression analysis, statistical modelling, nonparametric statistics, time series analysis and prediction, and statistical decision analysis.
4. *Basic Chinese*. This course offers an introduction to the Chinese language for those with no background learning in Chinese. The course starts from the basic rules of Chinese character strokes and pinyin. The first half of the course gets students to be familiar with basic Chinese characters and pinyin, to master phonetic pronunciation and order. The second half introduces the

basic daily conversation in Chinese, focuses writing based on pinyin based on writing, while paying attention to practice dialogues and everyday conversations.

5. *Emerging Markets Economies (Asia, Africa and Latin America economies)*. This course focuses on the economic development and economic policies of emerging market countries in Asia, Africa, and Latin America. These countries generally have abundant natural resources, sufficient labour supply, but they also tend to have poor infrastructure and imperfect markets. Their economic development is in critical transition period and faces similar challenges and problems as China. The course focuses on the natural endowment, economic development, the existing problems, and policy options in developing countries in Asia, Africa, and Latin America. The course is taught by four experts who have long experience in the study of emerging market countries, who focuses respectively on Latin American, African, and Asian countries. Students are able to compare the similarities and differences between different emerging market countries, think about which development path to choose, so as to broaden their mindset about international business and look for new business opportunities in the emerging market economies.
6. *Chinese Economy*. This course focuses on China's economic development, emphasising achievements, experience, difficulties, and solutions in China's reform and opening up. The course starts with China's economic geography and economic history, and introduces pre-modern China and the era of planned economy as background. It relies on development economics and China's reform and opening up policies to give an account of China's economic reforms. The course studies China's problems and solutions in agriculture, manufacturing, finance, labour, and state-owned enterprises, so that the students can understand the achievements and problems of China's economic reform, and lead them to think about how the experience of China's economic reform and development can be applied in other developing countries.
7. *A General Introduction to China (Chinese Politics and Development)*. This course focuses on China's contemporary political development, including: Chinese socialist path; improving the socialist market economy leading to political development; constraints and impacts of globalisation on China's political development; the influence of economic outcomes on political development in modern China; why China can keep stable and rapid economic growth for more than 20 years; the relationship between China's political system and its high-growth economic development, etc. In this course students will learn about the relationship between the central and



local governments in China, people's political participation, how governments make policies, and China's foreign policy, in order to gain a thorough understanding of contemporary Chinese politics and development.

8. *Thesis Writing Methods*. This course gives a systematic introduction about how to write a thesis. Main contents include the basic requirement of the thesis, steps, how to pick a topic, how to build a theoretical analysis framework, how to do literature review, how to design the questionnaire, how to write a proposal, and how to organize the thesis.
9. *World Trade, FDI, and China*. The course gives an analysis about global trade and investment and relevant information about China's participation. Main contents include: the principles of the WTO and its functioning; the WTO and GATT; the influence of WTO on the global trade; factoring affecting foreign direct investment; cross-regional restructuring and merger and acquisition; and the impact of foreign direct investment on the domestic economy. This course focuses on the options and choices China faces in the global liberalisation of trade and investment.
10. *Political Economy of Transition in China*. The course will enable students to understand factors affecting China's economic development and institutional change. The first part focuses on the institutional legacy problems left by China's modernisation reforms in the 20th century, for example in demographic change, urbanisation, rural development, and China's economic globalisation. The second part focuses on China's economic and social changes, as well as how Chinese cultural factors affect economic behaviours. The third part explains China's challenges in modern political and economic development. The course attaches great importance to showing and studying China's practical experience, while it also and teaches transition theories and use related international experience for comparative analysis.
11. *Social and Economic Survey in China*. This course is related to the theory and research methods taught in *Chinese Politics and Development*, *Chinese Economy*, *Political Economy of Transition in China*, *World Trade, FDI and China*, and *Thesis Writing Methods*. It brings our students to China's villages, cities, and factories to conduct social and economic surveys, to give them a better understanding about the theories they learned in class, and also to let them have a deeper understanding about China's development path and development. In addition, the course will also

help students to feel and get information through the survey, make comparison, so as to provide material for their thesis writing.