**Appendix 2**

**Description of the business proposal (up to 5 pages)**

|  |  |
| --- | --- |
| Project name |  |
| Activity (commercial project, social project) |  |
| Type of economic activity |  |
| Description of the project |  |
| Market prospects |  |
| Competitors |  |
| Competitive advantages |  |
| Business model |  |
| Financial indicators |  |
| Stages of project implementation |  |